

REGULAR

BACHELOR
PEARSON
PATHWAY

36
MONTHS

REGULAR
BACHELOR



HIGHLIGHTS

This is a three-year stand-alone course with 360 UCAS points with the added benefit that will enable the successful graduate to enrol with level 7 or masters program by means of a suitable career progression.



+44 7459 268036 (UK)
+971 50 613 0710 (UAE)
www.laatech.co.uk



**LONDON ACADEMY OF
APPLIED TECHNOLOGY**

SEEK EXCELLENCE. INSPIRE FUTURE.

390 CREDITS

LAAT have a direct relationship with millions of lifelong learners and to link education to the way people aspire to live and work every day. We believe that we all need to embrace lifelong learning, continuously acquiring new knowledge and skills to thrive in an ever-changing and increasingly connected world.

ELIGIBILITY:

Higher Secondary Certificate from any recognized Board (CBSE/NIOS/State Board) or G.C.E. or IGCSE – ‘O’ Level with 5 subjects & ‘A’ Level with 3 subjects (ENGLISH compulsory in ‘O’ level) or BTEC/TQUK Level 3 or IUFP

UNIT DETAILS

Units	HNC	Credits
1	Business and Business Environment	15
2	Marketing Essentials	15
3	Human Resource Management	15
4	Management and Operations	15
5	Management Accounting	15
6	Managing a Successful Business Project	15
7	Innovation and Commercialization	15
8	Entrepreneurship and Small Business Management	15
TOTAL CREDITS		120 Credits

Units	HND	Credits
1	Research Project	30
2	Organizational Behavior	15
3	Business Strategy	15
4	Business IT Systems	15
5	Consumer Behavior and Insight	15
6	International Marketing	15
7	Brand Management	15
TOTAL CREDITS		120 Credits

Units	Top-Up Bachelor	Credits
1	New Advances in Business	30
2	Strategic Management	30
3	Management and Administration of Operations	15
4	Management and Administration of Projects	15
5	Global Marketing	30
6	Corporate Finance	30
TOTAL CREDITS		150 Credits

FEES DETAILS

Sl. No.	Levels	Dollars (USD)
1	HNC	3535
2	HND	3810
3	Top-UP Bachelor	7610
TOTAL FEES		\$ 14955

Notes:

- IELTS with 6.5 bands is mandatory score for progression to higher level.
- The duration of each program is subject to the student's individual performance in completing each level unit assignments on time & university intakes for progression to higher level.



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