

HND

BTEC
PEARSON

HND
IN BUSINESS



Pearson

HIGHLIGHTS

This qualification allows students the opportunity to garnish knowledge, understanding both technical and practical skills related to a range of management areas including teamwork, project management, independent research, international marketing and managing innovation and change.



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120 CREDITS

UNIT DETAILS

| Units | HND | Credits |
|----------------------|-------------------------------|--------------------|
| 1 | Research Project | 30 |
| 2 | Organizational Behavior | 15 |
| 3 | Business Strategy | 15 |
| 4 | Business IT Systems | 15 |
| 5 | Consumer Behavior and Insight | 15 |
| 6 | International Marketing | 15 |
| 7 | Brand Management | 15 |
| TOTAL CREDITS | | 120 Credits |

FEES DETAILS

| Sl. No | Details | Amount (USD) |
|-------------------|-------------|----------------|
| 1. | Course Fees | 3810 |
| TOTAL FEES | | \$ 3810 |

Notes:

- IELTS with 6.5 bands is mandatory score for progression to higher level.
- The duration of each program is subject to the student's individual performance in completing each level unit assignments on time & university intakes for progression to higher level.

ELIGIBILITY:

Higher Secondary Certificate from any recognized Board (CBSE/NIOS/State Board) or G.C.E. or IGCSE – 'O' Level with 5 subjects & 'A' Level with 3 subjects (ENGLISH compulsory in 'O' level) or BTEC/TQUK Level 3 or IUFP



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