

LEVEL 3

BTEC  
PEARSON

# DIPLOMA

IN BUSINESS



Pearson

## HIGHLIGHTS

Level 3 Diploma in Business is awarded by Pearson Education Limited (Pearson), UK & Training Qualification (TQUK), accredited onto the UK

Qualifications and Credit Framework (QCF) at Level 3. This qualification is broadly equivalent to GCE 3 A Levels / Grade XII / Senior secondary



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# 180 CREDITS

LAAT have a direct relationship with millions of lifelong learners and to link education to the way people aspire to live and work every day. We believe that we all need to embrace lifelong learning, continuously acquiring new knowledge and skills to thrive in an ever-changing and increasingly connected world.

#### ELIGIBILITY:

Secondary from any recognised Board

## UNIT DETAILS

Unit No.	Unit Name	Credits
1	Business Environment	10
2	Business Resources	10
3	Introduction to Marketing	10
4	Business Communication	10
5	Creative Product Promotion	10
6	Relationship Marketing	10
7	Internet Marketing in Business	10
8	Human Resource Management in Business	10
9	Visual Merchandising & Display Techniques	10
10	Understanding Retailing	10
11	Fashion Retailing	10
12	Food Retailing	10
13	Understanding Business Ethics	10
14	Investigating International Business	10
15	Transport Planning	10
16	Operational Management of Road Transport	10
17	Transport System & Environmental Issues	10
18	Supply Chain organization	10
<b>Total</b>		<b>180</b>

## FEES DETAILS

Sl. No	Details	Amount (USD)
1.	Course Fees	3260
<b>TOTAL FEES</b>		<b>\$ 3260</b>

#### Notes:

- IELTS with 6.5 bands is mandatory score for progression to higher level.
- The duration of each program is subject to the student's individual performance in completing each level unit assignments on time & university intakes for progression to higher level.



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